

ADVERTISING RATES FOR DISPLAY AND CLASSIFIED ADVERTISEMENTS

**Prices for sizes of a quarter page and above are done on an individual basis.
Please call Johann on 0403 322928 to organise your quote.**

OPTION	DIMENSIONS	CASUAL	CONTRACT	WEEKLY
10 x 2	100mm x 2 columns	\$94.00	\$75.00	\$60.00
7 x 2	70mm x 2 columns	\$65.80	\$52.50	\$42.00
5 x2 (business card)	50mm x 2 columns	\$47.00	\$37.50	\$30.00
5 x1	50mm x 1 column	\$23.50	\$18.75	\$15.00
Banner Advert	70mm x 6 columns	\$197.40	\$157.50	\$126.00

*Please Note these prices do not include agency commission.

DISPLAY ADVERTISING

Casual \$4.70 per column centimetre
Contract \$3.75 per column centimetre
Weekly \$3.00 per column centimetre

COLUMN WIDTHS:

One Column = 39mm
Two Columns = 83mm
Three Columns = 127mm
Four Columns = 171mm
Five Columns = 214 mm
Six Columns = 258mm

CLASSIFIEDS:

(Deadline 4pm Wednesday)
Up to 15 words -\$13.00
Thereafter add 60c per word
An extra \$5.00 to include your own picture or clip art

**COLOUR AVAILABLE
AT AN EXTRA COST
OF \$55.00**

**OR ask your Advertising
Representative to put a
Discount Package together
for your Business**

**Be Seen in the TRADES &
SERVICES DIRECTORY.
Only \$15.00 per week for a
6 x 1 placement**

Display colour booking deadline 4pm Tuesday.

Supplied advertisement material should be CMYK PDF (Body copy needs to be 100% black) (Publisher files not accepted).

Deadline for supplied advertisements, 4pm Wednesday
Deadline for material requiring design, 12pm Wednesday